Freshest Cargo’s mission is to create long-term change in local food systems by increasing access to fresh, affordable, and local fruits and vegetables in underserved communities.

We serve communities of all ages, ethnicities, and income levels with 100% California grown produce, sourced entirely from small farms within 200 miles of the Bay Area. By partnering with local health clinics, businesses, city governments, churches, and community centers, we are able to deliver healthy, local food to the places people naturally gather, while honoring each community’s local culture.

We believe that everyone should have equal access to healthy foods, and that the health of our communities and the livelihood of our local farmers should go hand-in-hand.

HOW DOES IT WORK?
The Freshest Cargo truck visits community sites for 1-2 hours depending on foot traffic. We operate 3-4 sites per route, and each route is the same week to week. We are always looking for new partners in Alameda, Contra Costa, San Mateo, and Santa Clara counties. We consider the first 6 weeks at a new location a trial run, and we will work with each location to set realistic goals and maximize positive impact.

DOUBLE YOUR IMPACT WITH MARKET MATCH
Freshest Cargo accepts cash, credit, and debit, as well as CalFresh (food stamps). Prices are affordable, and our produce is fresh, local, and delicious! Additionally, CalFresh participants are able to stretch their dollars as a result of the Market Match incentive program. This federally funded program allows us to offer a dollar-for-dollar match up to $20 for our customers with the greatest need.

INTERESTED IN BRINGING FRESHEST CARGO TO YOUR LOCATION?
Get in touch with us!

Andy Ollove, Food Access Program Manager
andyollove@freshapproach.org • www.freshapproach.org
5060 Commercial Circle Ste. C, Concord CA 94520 • Phone (Office): 925.771.2990, ex 926